

# Jeffreys' Prior Asymptotically and Approximately Maximizes Expected Information\*

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## 1. Two Alternative Representation of Expected Information

Recall that a specific model  $\mathcal{M}$  with  $\mathbf{x}$  as observed data and  $\theta$  as the associated parameters of interest is defined as

$$\mathcal{M} \equiv \{p(\mathbf{x} | \theta) | \mathbf{x} \in \mathcal{X}, \theta \in \Theta\} \quad (1)$$

and the corresponding expected information for a given model  $\mathcal{M}$  for prior  $q(\theta)$  is

$$\begin{aligned} I\{q | \mathcal{M}\} &= \iint_{\mathcal{X} \times \Theta} p(\mathbf{x} | \theta) q(\theta) \log \left( \frac{p(\theta | \mathbf{x})}{q(\theta)} \right) d\mathbf{x} d\theta \\ &= \iint_{\mathcal{X} \times \Theta} p(\theta | \mathbf{x}) p(\mathbf{x}) \log \left( \frac{p(\theta | \mathbf{x})}{q(\theta)} \right) d\mathbf{x} d\theta \\ &= H\{q(\theta)\} - \int p(\mathbf{x}) H\{p(\theta | \mathbf{x})\} d\mathbf{x} \\ &= H\{q(\theta)\} - \int q(\theta) \int p(\mathbf{x} | \theta) H\{p(\theta | \mathbf{x})\} d\mathbf{x} d\theta \end{aligned} \quad (2)$$

$$= H\{q(\theta)\} + \int q(\theta) \int p(\mathbf{x} | \theta) \log p(\theta | \mathbf{x}) d\mathbf{x} d\theta \quad (3)$$

where

$$H\{q(\theta)\} = - \int q(\theta) \log q(\theta) d\theta$$

is called the entropy of  $q(\theta)$ . As long as we can have

$$p(\theta | \mathbf{x}) = \frac{q(\theta) p(\mathbf{x} | \theta)}{\int q(\theta) p(\mathbf{x} | \theta) d\theta} \quad p(\mathbf{x}) = \int q(\theta) p(\mathbf{x} | \theta) d\theta \quad \implies \quad p(\mathbf{x}) p(\theta | \mathbf{x}) = q(\theta) p(\mathbf{x} | \theta)$$

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\*In this summary note I basically discussed some important concepts and associated techniques used in Bayesian Analysis. All errors are my own. You may contact me at [yaohan.chen.2017@phdecons.smu.edu.sg](mailto:yaohan.chen.2017@phdecons.smu.edu.sg)

which is guaranteed by the assumption that

$$\int q(\theta)p(\mathbf{x} | \theta)d\theta < \infty$$

Hence (2) and (3) are two representation for expected information respectively. Rewrite (2) and (3) as following respectively,

$$\begin{aligned} H\{q(\theta)\} - \int q(\theta) \int p(\mathbf{x} | \theta)H\{p(\theta | \mathbf{x})\}d\mathbf{x}d\theta \\ = \int q(\theta) \log \left\{ \exp \left( - \int p(\mathbf{x} | \theta)H\{p(\theta | \mathbf{x})\}d\mathbf{x} \right) / q(\theta) \right\} d\theta \end{aligned} \quad (4)$$

$$\begin{aligned} H\{q(\theta)\} + \int q(\theta) \int p(\mathbf{x} | \theta) \log p(\theta | \mathbf{x})d\mathbf{x}d\theta \\ = \int q(\theta) \log \left\{ \exp \left( \int p(\mathbf{x} | \theta) \log p(\theta | \mathbf{x})d\mathbf{x} \right) / q(\theta) \right\} d\theta \end{aligned} \quad (5)$$

It is easy to observe that (4) and (5) can be formally written as

$$I\{q | \mathcal{M}\} = \int q(\theta) \log \left( \frac{f(\theta)}{q(\theta)} \right) d\theta$$

with

$$f(\theta) = \exp \left\{ - \int p(\mathbf{x} | \theta)H\{p(\theta | \mathbf{x})\}d\mathbf{x} \right\} \text{ in (4) and } f(\theta) = \exp \left\{ \int p(\mathbf{x} | \theta) \log p(\theta | \mathbf{x})d\mathbf{x} \right\} \text{ in (5)}$$

Since we want to select  $q$  to maximize  $I\{q | \mathcal{M}\}$ , and note that due to Jensen Inequality,

$$\int q(\theta) \log \left( \frac{f(\theta)}{q(\theta)} \right) \leq \log \left( \int q(\theta) \cdot \frac{f(\theta)}{q(\theta)} d\theta \right) = \log \left( \int f(\theta) d\theta \right)$$

and this implies that  $f(\theta) \propto q(\theta)$  and  $q(\theta)$  should be **necessarily** of the following form

$$q(\theta) \propto \exp \left\{ - \int p(\mathbf{x} | \theta)H\{p(\theta | \mathbf{x})\}d\mathbf{x} \right\} \quad (6)$$

or

$$q(\theta) \propto \exp \left\{ \int p(\mathbf{x} | \theta) \log p(\theta | \mathbf{x})d\mathbf{x} \right\} \quad (7)$$

and this may serve as a heuristic justification for the construction of  $f_k(\theta)$  in the main theorem in Berger et al. (2009), thus

$$f_k(\theta) = \exp \left\{ \int_{\mathcal{T}_k} p(\mathbf{t}_k | \theta) \log [\pi^*(\theta | \mathbf{t}_k)] d\mathbf{t}_k \right\}$$

## 2. A Heuristic Normal Example

### 2.1. Entropy for normal distribution

Normal density has the following form with mean  $\mu$  and variance  $\sigma^2$

$$f(x) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left\{-\frac{(x-\mu)^2}{2\sigma^2}\right\}$$

Entropy is given as

$$\begin{aligned} \int -f(x) \log f(x) dx &= - \int \frac{1}{\sqrt{2\pi}\sigma} \exp\left\{-\frac{(x-\mu)^2}{2\sigma^2}\right\} \left[ -\log(\sqrt{2\pi}\sigma) - \frac{(x-\mu)^2}{2\sigma^2} \right] dx \\ &= \log(\sqrt{2\pi}\sigma) + \frac{1}{2} \end{aligned} \quad (8)$$

which is obviously only correlated with  $\sigma$ . This result will be used in the demonstration of the next subsection.

### 2.2. Jeffreys' prior should be adopted

Suppose that  $\mathbf{x} = \{x_1, \dots, x_n\}$  is sample from *iid* normal distribution with mean  $\mu$  and variance  $\sigma^2$ . Model is

$$\mathcal{M} \equiv \{p(\mathbf{x} | \mu, \sigma), \mathbf{x} \in \mathcal{X}\} \quad (9)$$

and

$$p(\mathbf{x} | \mu, \sigma) = \frac{1}{(\sqrt{2\pi}\sigma)^n} \exp\left\{-\sum_{i=1}^n \frac{(x_i - \mu)^2}{2\sigma^2}\right\} \quad (10)$$

Denote  $\theta$  as the parameter of interest (could be either  $\mu$  or  $\sigma$ ) and

$$\mathcal{I}(\theta) = -\mathbb{E}\left[\frac{\partial^2}{\partial\theta\partial\theta'} \log f(x | \mu, \sigma)\right]$$

as the Fisher Information Matrix with

$$f(x | \mu, \sigma) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left\{-\frac{(x-\mu)^2}{2\sigma^2}\right\}.$$

Straightforward calculation gives

$$\mathcal{I}(\theta) = \begin{cases} \frac{1}{\sigma^2} & \text{if } \theta = \mu \\ \frac{2}{\sigma^2} & \text{if } \theta = \sigma \end{cases} \quad (11)$$

Further note that for a given prior  $q(\theta)$ , in general the associated posterior is

$$q^*(\theta) \propto e^{\log p(\mathbf{x}|\theta)} q(\theta)$$

Denoting  $l(\theta) = \log p(\mathbf{x} | \theta)$  and expanding it around  $\hat{\theta}$  to the second order

$$l(\theta) \approx l(\hat{\theta}) + l'(\hat{\theta})(\theta - \hat{\theta}) + l''(\hat{\theta})(\theta - \hat{\theta})^2/2$$

where  $\hat{\theta}$  is the associated MLE which necessarily implies that  $l'(\hat{\theta}) = 0$  and

$$\hat{\theta} = \begin{cases} \frac{\sum_1^n x_i}{n} & \text{if } \theta = \mu \\ \sqrt{\frac{\sum_1^n (x_i - \mu)^2}{n}} & \text{if } \theta = \sigma \end{cases}$$

Hence approximately for large  $n$ ,

$$q^*(\theta) \propto e^{l(\hat{\theta})} q(\hat{\theta}) \exp\{l''(\hat{\theta})(\theta - \hat{\theta})^2/2\}.$$

Note that

$$l''(\hat{\theta}) = \sum_1^n \frac{\partial^2}{\partial \theta \partial \theta'} \log f(x_i | \mu, \sigma) \Big|_{\theta=\hat{\theta}}$$

and

$$\frac{1}{n} \sum_1^n \frac{\partial^2}{\partial \theta \partial \theta'} \log f(x_i | \mu, \sigma) \Big|_{\theta=\hat{\theta}} \xrightarrow{P} \mathbb{E} \left[ \frac{\partial^2}{\partial \theta \partial \theta'} \log f(x | \mu, \sigma) \right] \Big|_{\theta=\hat{\theta}} = -\mathcal{I}(\hat{\theta})$$

Hence

$$q^*(\theta) \propto \exp\{-n\mathcal{I}(\hat{\theta})(\theta - \hat{\theta})^2/2\} \quad (12)$$

Thus the posterior density will be approximately proportional to  $\mathcal{N}\left(\hat{\theta}, \frac{\mathcal{I}(\hat{\theta})^{-1}}{n}\right)$ . For a given  $\tilde{\theta}$ ,

$$\hat{\theta} \xrightarrow{p(\mathbf{x}|\hat{\theta})} \tilde{\theta}$$

Thus for  $n$  large enough, approximately it is possible to have entropy for posterior density from (8) and (11) as

$$H\{p(\theta | \mathbf{x})\} \approx \log\left(\sqrt{2\pi} \frac{1}{n\mathcal{I}(\hat{\theta})}\right) + \frac{1}{2} \approx C_1 \log \tilde{\sigma} - \log n + C_2$$

where  $C_1$  and  $C_2$  is just constant. And from (6) it could be heuristically claimed that prior maximizing expected information should be

$$q(\theta) \propto \exp\{-\mathbb{E}[H\{\theta | \mathbf{x}\}]\} \propto \exp\{-C_1 \log \tilde{\sigma} + \log n - C_2\} \propto \frac{1}{\tilde{\sigma}} \quad (13)$$

Suppose that prior is continuous, then asymptotically and approximately we should have

$$q(\theta) \propto \frac{1}{\sigma} \tag{14}$$

which is the Jeffreys' Prior. More general results is available from [Clarke \(1994\)](#)

## References

- Berger, J. O., Bernardo, J. M., and Sun, D. (2009). The formal definition of reference priors. *The Annals of Statistics*, 37(2):905–938. [2](#)
- Clarke, B. S. (1994). Jeffreys' prior is asymptotically least favorable under entropy risk. *Journal of Statistical Planning and Inference*, 41:37–60. [5](#)